



CRUFTS 8th - 11th MARCH 2018: TRADE STAND APPLICATION - Notes to applicants - please read before completing application form

We would point out, however, that the issue of the application form and subsequent completion and return of the form does not guarantee that a site will be allocated. Preference is given to exhibitors that attended the 2017 show and then Discover Dogs Exhibitors (see www.discoverdogs.org.uk for details of London's biggest dog show) .

Crufts will be held in halls 1-5 at the National Exhibition Centre, Birmingham and the Groups will be scheduled as follows:-

Thursday 8 March	Working & Pastoral
Friday 9 March	Terrier & Hound
Saturday 10 March	Toy & Utility
Sunday 11 March	Gundog

Please be aware of the options that are available when applying for trade space at the show:-

Option 1

Island Site (space only) - this is for a stand with gangway to four sides for those who wish to build their own independent stand design. Minimum size 12m2.

Option 2

Island site (with shell scheme package) - this is for those who wish to have a gangway on all four sides but includes a shell scheme package. Minimum size 12m2.

Option 3

'Other site' which is attached to another stand which is open on three sides. The price of this stand includes a shell scheme package. Minimum size 9m2 (3m x3m).

Option 4

'Other site' which is attached to another stand which is open on two sides. The price of this stand includes a shell scheme package.

Option 5

'Other site' which is attached to another stand and will be open on one side. The price of this stand includes a shell scheme package.

The shell scheme package

N.B. We do not offer partially open sides. i.e. if panel is removed then this will count as full side open and be charged accordingly. Can you please also ensure that you book sufficient space as Over spilling into the gangway or storage behind stands of ANY items is NOT permitted.

Furthermore, no items are to be hung from the shell scheme ceiling grid or fascia name board. We do not offer partially open sides, ie, a panel removed will count as a full side open and charged accordingly. By submitting this form you accept these conditions.

Please note that we will make every endeavour to allocate your requested stand size, type and location, however if this is not possible an alternative, if available, will be offered.

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Wastage Cost

As part of the NEC's commitment to sustainability in the exhibition industry the following wastage charges will apply to all stands:-

Stands less than 10m² - £10.00 + VAT

Stands 11m² - 20m² - £15.00 + VAT

Stands 21m² and over - £20.00 + VAT

As previously stated first preference will be given to exhibitors who attended last year's show and the to Discover Dogs exhibitors. If you have a preferred location or are a previous exhibitor who wishes to change location or size of your stand then please submit a covering letter with your completed application form. **Please note that we will not be able to enter into any discussion regarding your position prior to allocation, which will not commence until after the closing date of 15th September and will take some weeks to complete.**

For your information, the allocation of trade stand space will commence around mid September and will take some weeks to complete. **You will be notified by late November at the earliest** if your application is successful.

Please be aware that applications **without a deposit** enclosed **will not be accepted**. This will only be cashed if we are able to offer you stand space however please note that the deposit is not refundable under any circumstances once space has been allocated.

We hope that you will wish to take part in what we hope will be another memorable Show and look forward to receiving your application by Friday 15th September 2017.

For further information please contact:- tracey.harris@thekennelclub.org.uk

Completed forms, with deposit, can either be emailed to finance@thekennelclub.org.uk

Or posted to:

Finance Department

The Kennel Club

10 Clarges St

London

W1J 8AB