



Private Photographers, Film or Video Operators at Crufts

This guidance document sets out the conditions under which private individuals may take photographs, film, or make recordings at Crufts. These conditions are issued by The Royal Kennel Club and apply to all private photographers, film-makers, and recording operators who are not formally accredited by The Royal Kennel Club.

A permit is not required for private photography or filming at Crufts. However, anyone taking photographs, film, or recordings at the show must comply fully with the conditions outlined below. These conditions are in place to protect the welfare of dogs, ensure the safe and smooth running of the event, safeguard intellectual property rights, and maintain the reputation and integrity of The Royal Kennel Club and Crufts.

Failure to comply with these conditions may result in removal from the venue, restriction of access to certain areas, and/or confiscation of photographic, filming, or recording equipment.

Use and Purpose of Films, Photographs and Recordings

- Films, photographs, or recordings must not be used for any commercial purpose, including sale, licensing, promotion, sponsorship, advertising, or any form of commercial exploitation.
- Films, photographs, or recordings must not be distributed for broadcast, including television transmission, livestreaming, online streaming platforms, or digital broadcast, either during the event or at any time thereafter.
- No films, photographs, or recordings may be taken, published, shared, or distributed that are obscene, libellous, defamatory, unlawful, or which infringe any intellectual property rights or the rights of any individual or organisation, including The Royal Kennel Club.
- No content may be produced or shared that may be detrimental to the welfare of dogs taking part in the event, to The Royal Kennel Club, or to visitors, exhibitors, officials, or staff.
- No content may be produced or shared that could be prejudicial to the good image of The Royal Kennel Club, lead to adverse publicity, or otherwise damage or bring into question the reputation of The Royal Kennel Club, its members, partners, visitors, or the Crufts event itself.

- Filming, photographing, or recording for sale or reward within the exhibition premises is strictly prohibited unless prior written permission has been granted by the organisers.
- The organisers reserve the right, at their absolute discretion, to confiscate cameras, film, recording equipment, or storage media in the event of any breach of these conditions.
- The Royal Kennel Club does not charge a fee for private filming, photography, or recording at Crufts when conducted in accordance with these conditions. In return, The Royal Kennel Club reserves the right to borrow such films, photographs, or recordings for viewing and, where appropriate, reproduction.

Requirements at the Venue

- Gangways must not be blocked at any time. All cameras, filming, or recording equipment must be hand-held. Tripods are not permitted. Monopods are permitted only where they do not impede public movement, viewing, or safety.
- No person may enter a breed ring during judging or interfere in any way with the judging process or the running of the show. Judges may be asked for permission for photographs to be taken only after a class has finished or after the Challenge Certificate has been awarded.
- No filming, photography, or recording of any specific dog may take place without the consent of the exhibitor. Exhibitors must be clearly informed of the intended use of any images and where those images may be published or shared.
- Filming and flash photography are permitted from outside the rings at all times, unless the operation of the equipment is affecting exhibits. If a powerful flash unit is used, or it is clear that dogs are being affected, a judge or ring steward is empowered to stop such photography immediately.
- Any photographer standing in, obstructing, or interrupting official Royal Kennel Club photographers in the Main Arena will be asked to move.
- Any photographer who has not received official accreditation from The Royal Kennel Club may be asked to move or leave the Main Arena at any time, at the discretion of the organisers or stewards.
- No drones may be used anywhere at the show, either indoors or outdoors.
- No additional lighting beyond that already installed in the halls is permitted under any circumstances.
- At all times, photographers and film operators must comply immediately with instructions given by ring stewards, main ring stewards, show officials, or authorised representatives of The Royal Kennel Club.

Please Note

No filming, photography, or recording of any kind is permitted during the Best in Show section of the Arena Programme at Crufts.

The only exceptions to this rule are:

- Approved accredited press, seated in designated accredited press seating only,

operating without flash, additional lighting, or audible camera noise during judging; and

- Official Royal Kennel Club photographers, authorised by the organisers.

All photographers and film operators are strongly advised to keep a copy of this guidance with them at the show at all times, as they may be asked to present it on request by stewards or officials.

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